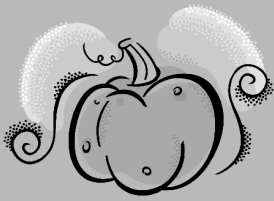


Fall 2010



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KSHA Communicator

2011 KSHA Convention Update



While most of Kentucky is thinking about picnics, pools and other summer fun activities right now, the Planning Committee for the 2011 KSHA Convention is thinking about the cold, wintry month of February in anticipation of the upcoming Convention. How exciting to once again host the Convention in Northern Kentucky! We are so looking forward to offering our Kentucky and Tristate area speech-language pathologists and audiologists an amazing assortment of talented and knowledgeable presenters in a variety of areas of speech and audiology. We are currently pursuing presenters who can address the most current issues that are challenging our colleagues today. We have also been reviewing and heeding peer suggestions and concerns from previous Conventions in order to do all we can to make the Northern Kentucky experience awesome!

One exciting change for us is that one of our hotel accommodations, the Cincinnati Marriott at RiverCenter, is connected to the Northern Kentucky Convention Center. The second hotel, the Embassy Suites Cincinnati RiverCenter, is located directly across the street from the Convention Center. Therefore, even though it may be chilly and snowy outside, we will all be able to comfortably and safely access the hotels and Convention Center with ease and convenience.

We are also making sure on-site lunches will be more convenient and easier to purchase as well. However, we aren't thinking all business! We are also planning an array of activities that will give us opportunities to reconnect with old friends and make new ones while enjoying some of the unique sights and sounds that Northern Kentucky has to offer.

All and all, the planning for the 2011 Convention in Northern Kentucky is underway and we can't wait to see you there! So, mark your calendars and make your reservations because a dynamic excursion will be waiting for you as we navigate through the channels of communication together!

Christie Studer and Tina Brock
Co-Directors of the 2011 KSHA Convention



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Message From the President



I am excited to step into the role of KSHA President on August 1. In doing so, I need to take a moment to acknowledge the hard work and leadership of those Executive Council members who will also be moving into new roles. Lonnie Harris will now become past-president after leading KSHA for the past year. I would like to extend my thanks to him for taking on many new challenges within our organization and leading us to a very successful year. I would also like to thank Jeff Holbrook who served as Secretary and Anne Swinford who served as Treasurer for the past year. Their efforts are greatly appreciated. Please join me in welcoming Lisa Coleman as our new Secretary and Tamara Cranfill as our new Treasurer. As I move into the role of President I would also like to welcome Sherry Hoza who will be taking over my role as SEAL. Sherry is a speech-language pathologist in Jefferson County Public Schools and will continue to advance our agenda in matters related to school-based issues.

As President, I am looking forward to continuing our progress on funding the salary supplement and examining caseload issues for school-based clinicians. I still have a strong and vested interest in seeing that we move forward in this area. I do realize that we represent members who work in a variety of settings and I would welcome your input as to what other issues we may need to address. KSHA continues to be a member-driven organization and in order to be successful, we need your help to continue meeting your needs. Please feel free to contact any of the Executive Council members and let us know how we can continue to improve.

Plans are in the works for another great Convention this year and we look forward to "Navigating Through the Channels of Communication." This issue contains information about the call for papers and more information will be forthcoming about what promises to be an exciting return to Northern Kentucky February 9-12, 2011.

Doug Keefe
President

Treasurer's Report



At our June meeting, Executive Council approved the 2010-2011 Budget. For the first time, the budget contains a line item targeting funds directed specifically toward future "savings."

The goal of the Executive Council is to have funds roughly equivalent to a full year's operating expenses available by 2014. The Executive Council believes this is important given the current economy as well as ongoing potential for decreases in Convention profit. Convention attendance could decrease; weather could limit participation or even require cancellation. Since the Convention is the primary source of income sustaining KSHA, the Executive Council believes it prudent to hope for the best, but plan for the worst.

I am humbled to serve as your KSHA treasurer for the upcoming year. Particularly, since balancing my own checkbook is a challenge! Seriously, I will work diligently with the Executive Council and management group in maintaining a secure fiscal budget. If you are interested in the monetary status or application of funds for your association, do not hesitate to contact me. I will provide you with accurate information along with any decision-making by the Executive Council relative to the budget. Kudos to Anne Swinford for her efforts as treasurer this past year and making the transition so simple.

Tamara Cranfill
Treasurer

Criteria Revised for Determination of Social Security Disability Based on Hearing Loss

The Social Security Administration (SSA) published a final rule revising and updating the disability criteria for evaluating hearing loss, effective August 2, 2010. The rule allows audiometric testing to be performed by, or under the direct supervision of, an otolaryngologist or a qualified audiologist. State licensure or registration determines qualified status. If there is no licensure/registration available, the audiologist must be certified by ASHA (CCC-A) or by the American Board of Audiology (ABA). The regulations are set forth in the Listing of Impairments (Sections 2.00 and 102.00--Special Senses and Speech--of Appendix 1 to Subpart P of Part 404, in Title 20 of the Code of Federal Regulations). The amended regulations were published in the Federal Register, June 2, 2010.

The audiometric testing requirements are segmented between those with and without cochlear implants (CI) and by age. Without a CI, testing requirements are specified in four age groups through age 17. For those with CIs, a child is considered disabled until age five or for one year after initial implantation, whichever is later. After age five, word recognition testing is required.

SSA included clarification in the rule's preamble regarding the provision in sections 2.00B1c and 102.00B1c that permits audiometric testing by a non-audiologist under the supervision of an otolaryngologist. SSA accepted the requirement that non-audiologists "conduct testing only under direct supervision, in accordance with Medicare regulations requiring the physician to be present in the office suite when the service is being performed and to assist if necessary." However, rather than include this statement in regulation, the SSA stated in the preamble that, "We will provide guidance to our adjudicators on how to apply the rule in our [SSA] instructions and training."

SSA rejected comments that the results of audiometric testing conducted independently by hearing aid specialists (also called Hearing Instrument Specialists - HIS) be accepted. SSA stated that the educational and other qualifications required for licensure or certification as an HIS are less comprehensive than those of otolaryngologists and audiologists and can vary from place-to-place. However, if an HIS conducts the testing under the direct supervision of an otolaryngologist, the evidence would be acceptable audiometric testing both for establishing a medically determinable impairment and for assessing its severity.

Previously, this rule stated that an otologic examination by a physician should precede audiometric testing. This has been revised to clearly allow the testing to occur before or after the complete otologic examination. Also, the regulation states that the audiometric testing "should," rather than "must" be performed within two months of the otologic exam. Thus, as stated in the preamble, SSA adjudicators would be allowed to use evidence that is outside the two-month period in appropriate cases.

Question or comments should be directed to reimbursement@asha.org.

Lemmietta G. McNeilly, PhD, CCC-SLP, CAE, ASHA Fellow
Chief Staff Officer, Speech-Language Pathology
American Speech-Language-Hearing Association

Need Money? 2011 Awards and Grants Available

It's that time of year again. KSHA student members should be thinking about submitting an application for a research grant or applying for one of the awards listed below. This is a great way to receive support for your educational endeavors relating to our profession.

The submission deadline date for all applications and supporting documentation is
November 15, 2010.

Any applications and/or documents postmarked after the November 15, 2010 deadline date will be disqualified. Applications are available online at www.ksha.info.

STANLEY and STECKOL AWARDS

The Steckol Memorial Fund and the Bev Stanley Award are awarded by the Scholarship Committee to a graduate student majoring in audiology or speech-language pathology at a university in Kentucky accredited by the Council on Academic Accreditation of the American Speech-Language-Hearing Association. The \$2,000 award is intended to help defray educational costs. The student must demonstrate both academic excellence and need.

RESEARCH GRANTS

Grant money is available! We invite you to apply for available funds to help defray the costs of your research project. If KSHA provides funding for your student research, then you and the research team agree to recognize such support in any presentation or publication pertaining to this research study. The student also agrees to write a comprehensive article for the *KSHA Communicator* upon completion of the research study.

Need help applying or just have a question? Please contact Donna Goodlett-Collins at donna.goodlettcollins@brescia.edu.

New KSHA Secretary



My name is Lisa Coleman and I want to thank you for the honor of serving as your KSHA secretary for the 2010-2011 term. I have been a speech-language pathologist for 12 years and work for the Mercer County school system. While I have served preschool through twelfth grade during my time here, I am excited to be currently assigned to our brand new early childhood center. I am married to my wonderful husband, David, and have two very busy and beautiful little boys.

Until now, my participation with KSHA has consisted of attending Convention, paying my dues and reading the **KSHA Communicator**. I have always said that "someday" I would get involved. I was waiting ... waiting to have more time (I'm still waiting for that) and waiting to have something really special to offer (hmmmm ... could someone define "special"). So ... I've decided my someday is now and while I still don't necessarily have the things I was waiting for, I don't come to you completely empty handed. I promise to work hard and I'd like to think, as un-unique as it may be, that I share a special bond with many of you. This bond is made up of the experiences and challenges of the school-based speech-language pathologist.

For instance, I know that the difference between serving 55 students and 65 students feels like the difference between serving one and 1,000 (do you feel that way?). I am constantly re-inventing a way to tackle Medicaid billing to try and make it less cumbersome (any suggestions?), and RTI? Need I say more? Maybe knowing that someone like me, or maybe someone not so different than yourself, has taken on a more active role in KSHA will present a challenge to you. Maybe it will be motivating, ... maybe you'll stop waiting ... maybe now will be your "someday" to get involved with KSHA. I'd like that. You can contact me at lisa.davidColeman@gmail.com or Lisa.Coleman@mercer.kyschools.us.

Lisa Coleman
Secretary

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ASHA Update

Save The Date

2011 KSHA Convention

February 9-12, 2011
Northern Kentucky
Convention Center
Covington, Kentucky

If you would like to become more involved with the KSHA Convention, join the KSHA Convention Committee today.

Please contact the KSHA Office for more information. Your involvement adds to a successful Convention.



Upcoming dates to remember:

- **October 13-25, 2010**, *Audiology Online Conference*
- **November 18- 20, 2010**, *ASHA Annual Convention*, Philadelphia, Pennsylvania
- **April 9-10, 2011**, *Health Care Business Institute*, North Bethesda, Maryland

ASHA continues to advocate for members as well as our clients. ASHA's 2010 Public Policy Agenda and issue briefs on each of the areas mentioned below can be found at www.asha.org/advocacy. Areas of focus include the following:

- Medicare therapy cap
- Early Hearing and Detection
- No Child Left Behind (NCLB)
- Health Care Reform
- Student Loan Forgiveness for Service in Areas of National Need
- Individuals with Disabilities Education Act (IDEA)
- Medicare Telehealth Coverage for Audiology and Speech-Language Pathology Services

The latest news from ASHA includes:

- The United States Department of Education has a new website, www.data.ed.gov. This site will provide access to information about the Department of Education's grant programs.
- A temporary Medicare Fee schedule was signed into law on June 25, 2010. The "Preservation of Access to Care for Medicare Beneficiaries and Pension Relief Act of 2010" was signed into law by President Obama. It allows for a 2.2% update to the fee schedule payment rates.
- Medicare nonparticipating speech-language pathologists and audiologists can now be enrolled as participating providers by filling out the Medicare Participating Physician or Supplier Agreement (CMS-460) form and sending to their Medicare contractor. Kentucky's Medicare contractor is National Government Services. The change will apply to claims submitted after the form is processed.
- New Audiology Transmittals were released by Medicare, June 10, 2010. These revisions and clarifications to the Medicare policy manuals are effective July 28, 2010. They address the "use of audiometric technicians, computer-administered audiometric devices, reevaluations, services rendered as an employee or contractor of a physician assistant or nurse practitioner, and hospital outpatient services."
- On June 14, 2010, ASHA's National Center for Evidence-Based Practice in Communication Disorders provided members with four evidence maps. The maps are Autism Spectrum Disorders, Traumatic Brain Injury (Adults), Traumatic Brain Injury (Children) and Parkinson's Disease. They can be accessed at www.asha.org/research. The maps will be updated quarterly and more maps will be added in the future.

Linda Gregory

ASHA Advisory Councilor and SMAC

Congratulations to **Sharon R. Stewart**, associate professor in communication sciences and disorders and Dean for Academic Affairs for the College of Health Sciences at the University of Kentucky for being named a fellow of ASHA. It should be noted that fellowship is "one of the highest honors the Association can bestow."



Call for Nominations for 2011 Awards

Honors of the Kentucky-Speech-Language Hearing Association

The KSHA Honors Committee invites nominations for KSHA Honors of the Association to be awarded at the 2011 Convention in Covington in February. For Honors, the individual must be a *member of KSHA* and have demonstrated “distinguished educational, profession and/or administrative activity or outstanding service to KSHA.” The Honors Committee will recommend potential recipients to the KSHA Executive Council which must approve recipients by 2/3 affirmative vote. Please take time to nominate someone you feel should be considered for this award. This award is announced at the Annual Luncheon during the KSHA Convention and is typically presented by the individual who submitted the nomination.

Requested Information

- Brief biographical introduction summarizing education and career activities
- Rationale for why this individual is being nominated

The KSHA-ASHF 2011 Clinical Achievement Award

The KSHA-ASHF Clinical Achievement Award for 2011 will be presented to a speech-language pathologist or audiologist in Kentucky for demonstrated contributions to the advancement of knowledge in clinical practice as evidenced by significant recent accomplishment within the past six years in either area. This award is co-sponsored by the Kentucky Speech-Language-Hearing Association (KSHA) and the American Speech-Language-Hearing Foundation (ASHF). The selection from among our state nominees will be made by 2/3 vote of the KSHA Executive Council. The individual selected by KSHA will receive a certificate from ASHF in addition to being named the 2011 Kentucky Clinical Achievement Award Winner. The 2011 recipient will be Kentucky's nominee for the ASHF's National DiCarlo Award for Outstanding Recent Clinical Achievement. The national winner of the DiCarlo Award will receive a recognition plaque and a grant of \$2,000 to further the project(s) upon which the award is based and will be recognized at the 2011 ASHA National Convention. This award is announced at the Annual Luncheon during the KSHA Convention and is typically presented by the individual who submitted the nomination.

Criteria for Award

Our state recipient and the national DiCarlo honoree will be chosen for advancement of knowledge in clinical practice as evidenced by significant accomplishments within the past six years in the advancement of clinical service in speech-language pathology and/or audiology. Nominees are not limited to any particular type of clinical achievement or activity. Some eligible activities or accomplishments include:

- Achievement with a single client or group of clients
- Achievement in a state or local organization or government agency activity
- Clinical service programming
- Clinical testing, research or administration
- Program development

Procedures for Nomination

The Honors Committee and ASHF Board of Directors are totally dependent on the information provided in the nomination document. Thus it is important that the information submitted be as complete and accurate as possible. Nominations will be reviewed solely on the information submitted.

- The nomination should not exceed 10, single-spaced typed pages including any letters of support
- Description of the significance of the recent achievement
- Include nominee's name, professional title, place of employment, address and daytime telephone number
- Explanation of how the nominee's actions have advanced knowledge in the area of clinical practice
- Description of the outstanding clinical achievement (include information of when and where the specific achievement(s) took place)
- Explanation of the nominee's role in the achievement

Certificates of Appreciation from the Kentucky-Speech-Language Hearing Association

The KSHA Honors Committee invites nominations for KSHA Certificates of Appreciation to be awarded at the 2011 Convention in Covington in February. For Certificates of Appreciation, these individuals are not KSHA members or SLPs or audiologists, but typically *members of the community* who are particularly supportive of individuals with communication disorders or of the professions.

The Honors Committee will recommend potential recipients to the KSHA Executive Council which must approve recipients by 2/3 affirmative vote. Please take time to nominate anyone you feel should be considered for this award. We invite the recipients to the luncheon at the convention to receive their award and the person who submitted the nomination will typically present it. There can be more than one award.

Requested Information

- Brief biographical introduction summarizing education and career activities
- Rationale for why this individual is being nominated

**Please email all nominations to
Norma Hogan at nnhogan@aol.com by
December 15, 2010.**

Call For Volunteers

Help Make the 2011 KSHA Convention a Success!

**KENTUCKY
SPEECH-LANGUAGE HEARING
ASSOCIATION**

2011 KSHA CONVENTION ON COMMUNICATION DISORDERS



February 9-12, 2011 | Northern Kentucky Convention Center | Covington, KY

The KSHA Convention would not be able to function without the generous support of our many volunteers. If you have volunteered in the past, we hope we can count on you again. We always welcome new volunteers too! No experience is necessary.

Volunteering is a great way to meet working professionals within your field, make business contacts and learn more about KSHA. There are several ways to get involved with plenty to be gained professionally and personally, so consider which opportunity best suits your talents and interests.

In return for your valuable time, KSHA will:

Acknowledge your volunteerism in the KSHA Convention On-Site Program and in the KSHA Communicator. Simply check any or all positions for which you are willing to volunteer.

- I will serve as a volunteer in any position needed.
- Registration Volunteer:** Helping with the registration process.
- Moderator:** Introducing the speaker and securing assistance for any problems.
- Administrative Volunteer:** Put together attendee packets or attendee bags.
- Awards Luncheon:** Help collect Luncheon tickets from attendees.
- Exhibits:** Help with the Exhibit Hall.
- Silent Auction:** Help with the Silent Auction process.

Days/times you are available to volunteer: _____

Name: _____

Email: _____

Phone: _____

Submit this form to the KSHA Office by fax to 888-729-3489 or mail to 838 East High Street, Suite 263, Lexington, KY 40502.





**KENTUCKY
SPEECH-LANGUAGE-HEARING
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Mark Your Calendars

Winter KSHA Communicator

Deadline: October 1, 2010

2011 Convention

Call for Papers

Deadline: August 30, 2010

Research Grants and Awards

Deadline: November 15, 2010

Renew Your Membership

December

Call for Nominations for Awards

December 15, 2010

2011 Convention

February 9-12, 2011

Northern Kentucky Convention Center
Covington, Kentucky

Submissions

Submissions of articles, manuscripts, reports and letters to the editor are encouraged. The *KSHA Communicator* also welcomes suggestions of editorial coverage. The editorial staff reserves the right to edit submissions for length and clarity.

The statements and opinions contained in the articles of the *KSHA Communicator* are solely those of the individual authors and contributors and not of the Kentucky Speech-Language-Hearing Association. The appearance of advertisements in the newsletter is not a warranty, endorsement or approval of the products or of their safety. KSHA disclaims responsibility for any injury to persons or property resulting from any ideas or products referred to in the articles or advertisements.

Please send all correspondence and editorial submissions to: KSHA Office, 838 East High Street, Suite 263, Lexington, KY 40502, 800-837-2446 (office), 888-729-3489 (FAX), publications@ksha.info

Advertising

The *KSHA Communicator* solicits and welcomes advertisements. Acceptance of advertising does not imply product endorsement by the KSHA Executive Council. Rates are available upon request from the KSHA Office.

SUBMISSION DEADLINES

Next Issue	Deadline	Pub. Date
Spring	February 1	March 31
Summer	May 1	June 30
Fall	July 1	August 31
Winter	October 1	November 30

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