

Spring 2013



Inside This Issue:

- ◆ **Message from the President**
- ◆ **Convention News**
- ◆ **KSHA-PAC**
- ◆ **PRAXIS Competition Recap**
- ◆ **Interview of an Ordinary (Extra-Ordinary) Speech-Language Pathologist in the Madison County Public Schools**
- ◆ **A Blast From the Past**
- ◆ **Ace Awards**

KSHA Office
 838 East High Street
 Suite 263
 Lexington, KY 40502
 1-800-837-2446
 FAX 1-888-729-3489
 kshaoffice@ksha.info
 www.ksha.info



KSHA Communicator

2013 KSHA Convention Follow-Up

The 2013 Convention on Communication Disorders was clearly a success given our attendance, exhibitors and “Highly Distinguished” speakers. The months leading up to Convention are full and taxing and in a blink of the eye, it seems, the entire event is over and we’ve all left more informed and educated and re-connected with old friends. We want to thank our wonderful committee for their dedication to making this convention a great one and none of it would be possible without Craven Management Associates, specifically Melissa Joseph, who is “Honestly Driven” to make each Convention a success.

It is always encouraging to see increased attendance in the KSHA Membership Forum as such timely and vital information is shared and discussed. Your membership to this organization is so meaningful as it takes all of us to make our voices heard in the political arena, so thank you for your attendance and please continue to attend in the future. A new addition this year was the Clinical Ethics session, which is now mandated by the Board of Speech Language Pathology and Audiology for all licensed SLPs and Audiologists to earn two CEUs out of a required 30 CEUs every two years. As we all crammed in the session, we hope everyone left with a better understanding of new regulations, patient autonomy, beneficence, non-maleficence and justice as it relates to our field of practice.

We want to thank, yet again, our amazing Keynote speaker, Tina Vogel and Awards Luncheon speaker, Jeff Bracken, for sharing their personal stories of perseverance and triumph and reminding us all to never give up.

We now want to thank you for attending and supporting the 2013 Convention on Communication Disorders. The entire committee strived to put together a program where you would leave more “HD” compatible, including, more knowledgeable, refreshed, encouraged and ready to treat your patients the first day back to work!



Heather Gaddis and Ann Miller
Co-Directors of the 2013 KSHA Convention

2013 KSHA CONVENTION

ARE YOU **HD** COMPATIBLE?

Highly Developed, Highly Diverse, Highly Defined WITH YOUR COMMUNICATION?

**Executive Council
2012-2013**

Kellie Ellis
President
kellie.ellis@eku.edu

Timothy Ball
President-Elect
tim.ball@rowan.
kyschools.us

Ann Miller
Past President
foghorn78@fuse.net

Sybil Forsythe
Secretary
sybil.forsythe@
familychoicecare.com

Tina Brock
Secretary-Elect
christina.brock@
insightbb.com

Darwin Chapman
Treasurer
pixiegunner@yahoo.com

Mary Gray
Treasurer-Elect
mary.gary@va.gov

Teresa Bowerman
Tamara Cranfill
Donna Goodlett-Collins
Linda Gregory
Jeff Holbrook
Sherry Hoza
Heather Marlow
Gail Murray
Judy Page
Pearl Payne
Amy Todd

KSHA Secures ASHA State Personnel Grant for Advocacy for Salary Supplement Bill



Background – In Kentucky’s Regular Legislative session in 2010, House Bill 376 was passed awarding school-based speech-language pathologists and audiologists possessing a Certificate of Clinical Competence from the American Speech-Language-Hearing Association (ASHA) or certification from the American Board of Audiology a \$2,000.00 salary supplement. House Bill 376, or the “Salary Supplement Bill,” provided certified school-based speech-language pathologists and audiologists with the same monetary benefit as salary supplements awarded to teachers holding National Board Certification. Despite the passing of House Bill 376, funding was not included in the Kentucky’s biennial budget of 2010 or 2012. Thus, at present, House Bill 376 “permits” local school districts to award speech-language pathologists and audiologists the salary supplement, but does not require them to do so. In fact, results from surveys of KSHA members have indicated that the large majority of school districts are not awarding the salary supplement due to financial constraints. Consequently, additional advocacy is needed to secure funding for House Bill 376 to ensure all of Kentucky’s speech-language pathologists and audiologists receive a salary supplement that acknowledges the rigor of their clinical training.

ASHA Grant – I am pleased to announce that KSHA was recently awarded a State Personnel Grant from ASHA to fund advocacy efforts related to the Salary Supplement Bill. KSHA’s Salary Supplement Funding Advocacy Project entails utilization of two types of advocacy work: a targeted advocacy plan and a grass roots advocacy plan. A summary of KSHA’s plans to secure funding is described below.

Targeted Advocacy Plan – Survey. KSHA’s advocacy work to gain funding for House Bill 376 will begin with a survey of KSHA’s members to gain current information regarding the provision of salary supplements across school districts. A web-based survey can be accessed at <https://www.surveymonkey.com/s/salariesupplement>. KSHA members working in school settings are encouraged to complete the brief survey. The survey will also be distributed using KSHA’s membership listserv. Responses will be analyzed to ensure collection of input from KSHA members across districts in Kentucky. Results from the survey will be compared to the 2012 KSHA survey related to House Bill 376 and will identify the percentage of school districts awarding the salary supplement to employed speech-language pathologists. Additionally, survey results will be used to identify KSHA members interested in involvement in the advocacy plans.

Advocacy Special Committee. Using results from the web-based survey, I will work collaboratively with KSHA’s Lobbyist to select a group of approximately 20 KSHA members to serve on a special committee charged with targeted advocacy. The group selected will consist of members across congressional districts in the state, as well as members who are constituents of influential legislators. The special committee will meet in Frankfort during the summer of 2013 for one and a half days for a targeted advocacy workshop and advocacy day. During the workshop, special committee members will receive professional development on advocacy. Additionally, special committee members will be charged with generating brochures or “talking point” documents to provide legislators. During the advocacy day, special committee members will visit selected legislators at Kentucky’s capital to advocate for funding. Funds from the grant will be used for travel and lodging expenses for all special committee members. If you are interested in serving on the Advocacy Special Committee, you may provide your contact information during completion of the web-based survey (<https://www.surveymonkey.com/s/salariesupplement>) or email me directly at kellie.ellis@eku.edu.

Grass Roots Advocacy Plan – The grass roots advocacy plan will entail training KSHA members on how to advocate for adoption of House Bill 376 as a line item in the 2014 budget. Implementation of the grass roots advocacy plan will occur during the fall months of 2013. Respondents in the 2012 and 2013 KSHA surveys will receive email notifications of opportunities to attend a 35 minute web-based teleconference regarding grass roots advocacy for funding of the Salary Supplement Bill. During web-based conferences, members will receive information regarding how to contact legislators and how to advocate for funding of House Bill 376. The brochures or “talking point” documents generated by the Targeted Advocacy Special Committee will also be distributed.

Conclusion – While I believe completion of our advocacy plan will result in securing the Salary Supplement Bill as a line item in Kentucky’s 2014 budget, the success of our advocacy will be largely dependent upon the responsiveness of our members to become involved. Please email me to volunteer or to ask questions regarding this project at kellie.ellis@eku.edu.

Kellie C. Ellis, PhD, CCC-SLP
President

Convention News

Highlights from the Awards Luncheon

- Johanna B. Hancock Award
Mary S. Gray, MS
- Certificates of Appreciation
Maureen Patrick
Rachelle Henry
Department of Otolaryngology - University of KY
- Clinical Achievement Award
Jane O. Kleinert
- Honors of the Association
Kellie C. Ellis
- Research Grant
Jonathan Sizemore
- Steckol Award
Anne Schwartz
- Stanley Award
Samantha Wiley



Winners of the Saturday Special Raffle

- Complimentary 2013 Convention Registration
Virginia (Leslie) Howell
- One-Night Stay at the Marriott Cincinnati at Rivercenter
Brenna Stamm

Silent Auction

A special thank you to all of those who bid against their colleagues and friends for the wonderful items displayed by the Universities! Your support is truly appreciated by the students and their Universities.

This year was a close one!

1st Place	University of Louisville	\$1,073
2nd Place	University of Kentucky	\$1,071

Honorable Mentions go to:

Murray	\$474
Eastern	\$260
Western	\$236

KSHA- PAC

What is KSHA-PAC?

The Kentucky Speech-Language-Hearing Association Political Action Committee (KSHA-PAC) is a non-profit, unincorporated, and non-partisan committee of speech-language pathologists and audiologists. The KSHA-PAC operates as a separate legal entity which can receive and distribute contributions to Kentucky Election campaigns.

The purpose of KSHA-PAC is to encourage and facilitate participation by members of the profession in the policy making process. Another purpose is to support candidates for state office whose records and policy positions demonstrate that they work to further the goals of the Association in areas such as education and healthcare.

Why is KSHA-PAC Needed?

Legislation enacted by Congress can have important consequences for members of the profession and persons with speech, language and hearing disorders. This committee provides our profession with an important vehicle for participating in the political process and helping to choose members of government who share in our policy goals. Also, the committee helps to provide members in our profession with a means of registering their views on state issues by supporting candidates who espouse positions favorable to people with communication disorders and disabilities.

How You Can Participate?

Participation in KSHA-PAC by all speech-language pathologists and audiologists is encouraged, but involvement is always an individual and voluntary decision. Individuals become involved with KSHA-PAC by making a contribution of any amount to the Committee. They receive acknowledgment of their contribution and news of PAC's activities.

Participants can be confident that their contributions will be used to support political candidates who will further the goals of health and education professionals and people with disabilities.

If you are interested in donating, please send checks payable to:

KSHA-PAC
Attn: Heather Marlow
1409 Sherwood Drive
Corbin, KY 40701

Praxis Competitors

University of Louisville

Mary Katherine Dally, Jaclyn Swain, Megan Smith Libke, Michelle Nalley

University of Kentucky

Lauren Gray, Courtney Canty, Lori Harris, Shelby Davis

University of Kentucky

Mackenzie Martin, Taylor Ogburn, Alexa DuPont, Claire Cannady

Brescia University

Josie D'Antoni, Mallory Ralph, Lindsey Phipps, Chelsea Millay

Eastern Kentucky University

Emily Hankins, Kaylyn Evans, Melinda Hamm, Rachel Beeler

Murray State

Katherine Byassee, Allison Bean, Kristen Fritz, Lonzie Midden

PRAXIS Competition Recap

For many KSHA members, the annual convention is a time to get answers to all of their burning questions; “What’s new in communication apps for the iPad?”, “What can I do for my students with apraxia?”, “What free stuff can I score in the exhibit hall?”, “Where should we go to lunch?”

For some of KSHA’s student members, the questions they wanted answers to were a little more specific; “For a speaker with velopharyngeal incompetence, which of the following sounds would be the most difficult to produce normally?”

- a. /m/
- b. /s/
- c. //
- d. /j/
- e. /i/



For the second year in a row, six teams of four members each, representing five of our Speech Pathology and Audiology programs throughout the State, took to the stage seeking to answer questions like this as part of the annual PRAXIS competition. Teams from the Graduate programs at the University of Louisville, University of Kentucky, Eastern Kentucky University, and Murray State University as well as a team of undergraduate students from Brescia University squared off to answer questions from all portions of the PRAXIS exam in Speech-Language Pathology and Audiology. The competition took place during the Silent auction and drew some enthusiastic supporters who came to cheer on their alma maters. The competition was created to engage our student members as well as to provide scholarship money to the winning Universities. Linguistics once again provided \$1,000 in scholarship money which was split with \$800 to the winning team and \$200 to the second place team. In addition this year, EBS Healthcare stepped up to provide additional funding to reimburse each member of the winning team \$250 to pay for the cost of taking the PRAXIS exam. Also this year as an added incentive, we introduced new trophies which will be rotated to the winning school each year; a Kentucky State Championship trophy and the anatomically accurate “Golden Brain”.



This year the Golden Brain will spend the year at the University of Louisville. Although only in the second year of the competition, U of L has yet to be defeated and will come to Convention next year in search of a three-peat! Congratulations to the four members of the winning team; Mary Katherine Dally, Jaclyn Swain, Megan Smith Libke and Michelle Nalley.

Congratulations to the University of Kentucky who took home second place for one of their two teams, in their first year of competition.

Also congratulations to the team from Brescia who, in their first year of competition, with all undergraduates, beat out teams from two graduate programs.

We look forward to increasing our student involvement and building up the competition in the years to come.

By the way, the answer is “b”. The production of obstruent consonants- sops, fricatives and affricates- requires the build-up of oral air pressure. Building up oral air pressure is difficult for individuals with velopharyngeal incompetence.

But you already knew that...Didn't you?

Douglas Keefe

Interview of an Ordinary (Extra-Ordinary) Speech-Language Pathologist in the Madison County Public Schools

Emily Soard, MS, CCC-SLP is one SLP among many fabulous therapists in Madison County Schools. Emily works at Kit Carson Elementary, along with another terrific therapist, Amy Arnold, MS, CCC-SLP. I wanted to put the spotlight on an Emily, because, she has been putting into practice some new ideas and tried and true ideas in her everyday therapy repertoire. Emily and Amy use a seven-minute strategy for therapy that they utilize, as needed, in therapy. She has some useful tips for language activities and her trick of the trade for that familiar /r/ sound that we can use today to improve therapy in our rooms. She also manages to raise three beautiful children at home and occasionally fit in a mini-marathon for exercise.

When asked about the seven-minute strategy and why she uses it in therapy she stated:

I write the seven-minute therapy session into the IEP, sometimes two times per week or more if needed. Amy and I use the seven-minute therapy frequently and it is really beneficial. Kids, parents, and teachers love it. The therapy is more focused on drill with speech sounds and not on taking turns at a game or listening to a story. Also the kids get way more productions than in traditional therapy and are only out of class for a few minutes, about as long as a typical bathroom break. The actual therapy isn't any different, just drill basically. I only use it for mild articulation students.

When asked about her language activities in the therapy room that she finds really beneficial, she explained:

I think my favorite language activities are literacy based. I usually start with a story and take it through several sessions asking and answering questions, sequencing, possibly a hands-on craft with following directions and follow it up with a recipe. The kids always love the recipe and it is great real world experience targeting vocabulary, sequencing, following directions, asking/answering questions and also carryover of sounds. It gets them excited and motivated. It also helps with homework because often I send home the recipe so that they can tell their parent the steps and ingredients. My students also work on "describing" during cooking activities whether the food is salty, sweet, crunchy, etc. These activities are often difficult to take data on, but it is really beneficial for building true language skills. They work well with carryover of articulation as well, because conversational speech skills are targeted.

When asked about "that" /r/ sound, she remarked:

With /r/ I usually do the Pamela Marshala techniques where I start with some oral motor techniques to have them feel where the tongue is supposed to be and shape from an // and have then tip back to the /rah/.

When asked about the running and exercise, Emily responded:

In the past I have competed in a marathon and three or four minis, but I'm not really training lately. It is difficult to find the time. I do try to run several times a week, but I haven't been doing any long distances.

Emily is an inspiration to me in and out of the therapy room. I am very lucky to work in a district that has so many talented SLPs. If there is someone in your district that is an Ordinary (Extra-ordinary) SLP, teacher, paraprofessional or other professional, it would awesome to read more in our KSHA Communicator about those people. What is going on around Kentucky that is helping speech and language skills of our students, clients and patients?

Teresa C. Bowerman, MS, CCC-SLP
Membership Chair



Do You Have News To Share?

Share your good news and accomplishments

Members are encouraged to submit items for consideration and publication in the *Communicator*. Topics include articles of interest to the membership and areas that pertain to SLPs or Audiologists. If you have a story or would like to acknowledge a fellow colleague for his or her accomplishments and contributions to your profession, please send your article to:

Melissa Joseph
KSHA Account Manager
kshaoffice@ksha.info

A collage of newspaper clippings on a background with a repeating pattern of small white circles on a grey background. The clippings are on pieces of aged, yellowed paper with some stains and a hole punched in one of them. The text on the clippings is in various fonts and sizes, some handwritten and some printed.

A Blast From the Past!

An Excerpt from the June 1984 KSHA Newsletter:

The Final Hertz Were Dyne

Fun With Speech Science Words

Pressure – What an ant feels when you step, step on it.
Intensity – The amount of pain the ant feels when you step on it.
Force – The amount of energy applied to your foot by other members of the ant colony to get your foot off their favorite relative (their aunt!)
Dyne – What the ant is in the process of doing after being stepped on.
Watt – The last statement made by the ant when his friends said, “run!”
Hertz – The dominant physical sensation experienced by the ant as he is being squashed.
Footpound – The act of stomping (especially ANTS!)
Frequency – Usually measured in c.p.s. – in this case, however, S.P.C. (stomps per colony).
Gram – The deceased ant’s father’s mother’s relationship to the victim.
Period – The physical characteristics of an ant after being footpounded (.).

Patti Owens and Sandra Reynolds
(UK Students in 1984)

Oh the Things We Take for Granted!

An Excerpt from the May 1985 KSHA Newsletter

U. of L. Gets Computers!

The University of Louisville Speech and Hearing Center has recently acquired five (5) Apple 2E computers. They have also purchased essentially every piece of software available for speech and hearing; including software for brainstem evoked response. The acquisition of these computers and software was made possible by a grant from the WHAS Crusade for Children.

Melissa Hancock

ACE Awards July-September 2012

During this period, the following ASHA members and/or certificate holders were presented the Award for Continuing Education (ACE) by the Continuing Education Board. The ACE is a formal recognition of professionals who have demonstrated their commitment to lifelong learning by earning 7.0 CEUs (70 contact hours) within a 36-month period. Congratulations to each you from KSHA!

- | | |
|------------------------|-----------------|
| Mary Allen | George Purvis |
| Janet Elaine Beckmeyer | Elizabeth Rock |
| Lisanne Craven | Marilyn Rogers |
| Abby Hankins | Melissa Rooper |
| Andrea Hansen | Sunni Shepherd |
| Deborah Hoover | Heather Sitzler |
| Kelli Inniger | Meghan Stahlhut |
| Loretta Macaluso | Amy Starks |
| Rebecca McGuire | |

Everyone Needs a Good Laugh Then and Now!



Cartoon submitted by Margo Wilson
An excerpt from April 1988 KSHA Newsletter



THE GLOBAL LEADER IN BIRTH TO 21 YEAR-OLD PROGRAMS!

EBS offers unlimited opportunities for an exciting and rewarding career!

EBS has an unrivaled commitment to ongoing training, mentorship and support that empowers clinicians to advance and excel in the field. As a member of the EBS team you will build lifelong professional and personal relationships with top specialists. *We are reaching communities and families worldwide!* Transform your career by learning a new language, experiencing a new culture and impacting lives both locally and abroad.



Join the EBS team today & turn your career into a successful and rewarding journey while making a difference!

EBS Healthcare | 800-578-7906 • hr@ebshealthcare.com • www.ebshealthcare.com
800-579-9970 • hr@ebsunited.com • www.ebsunited.com | **EBS United**



**KENTUCKY
SPEECH-LANGUAGE-HEARING
ASSOCIATION**

838 East High Street
Suite 263
Lexington, KY 40502

Phone: 800-837-2446
Fax: 888-729-3489

Email: kshaoffice@ksha.info

Presorted
Standard
U.S. Postage
PAID
Pittsburgh, PA
Permit #2191

Mark Your Calendars

Summer KSHA Communicator
Deadline: May 1, 2013

Call for Papers Deadline
August 31, 2013

Membership Renewals Sent
October 2013

2014 Convention
March 5-8, 2014
Covington, Kentucky

Submissions

Submissions of articles, manuscripts, reports and letters to the editor are encouraged. The *KSHA Communicator* also welcomes suggestions of editorial coverage. The editorial staff reserves the right to edit submissions for length and clarity.

The statements and opinions contained in the articles of the *KSHA Communicator* are solely those of the individual authors and contributors and not of the Kentucky Speech-Language-Hearing Association. The appearance of advertisements in the newsletter is not a warranty, endorsement or approval of the products or of their safety. KSHA disclaims responsibility for any injury to persons or property resulting from any ideas or products referred to in the articles or advertisements.

Please send all correspondence and editorial submissions to: KSHA Office, 838 East High Street, Suite 263, Lexington, KY 40502, 800-837-2446 (office), 888-729-3489 (FAX), publications@ksha.info

Advertising

The *KSHA Communicator* solicits and welcomes advertisements. Acceptance of advertising does not imply product endorsement by the KSHA Executive Council. Rates are available upon request from the KSHA Office.

SUBMISSION DEADLINES

Next Issue	Deadline	Pub. Date
Spring	February 1	March 31
Summer	May 1	June 30
Fall	July 1	August 31
Winter	October 1	November 30

www.ksha.info